DAVID 12 London Corner, Banjul, The Gambia +2203141106 JENG davidjeng1@gmail.com INNOVATION AND ENTREPRENEURSHIP EXPERT **PERSONAL DETAILS ABOUT ME** Date of birth 17/01/1992 Driven by a passion for management consultancy, innovation, and entrepreneurship, I am committed to refining my expertise and realising my entrepreneurial ambitions. My efforts **Nationality** are geared toward promoting socio-economic progress in Africa, with a focus on creating job Gambian opportunities for women and young people. I am determined to drive meaningful change and achieve success, aspiring to create a legacy that elevates communities and makes a significant contribution to their development. In my current capacity, I lead transformative initiatives across Africa, collaborating with local entrepreneurs, government agencies, and LINKS respected international organisations, including the World Bank, WIPO, UNDP, and the International Trade Centre. My work is dedicated to enhancing innovation, encouraging Linkedin: employment, and establishing systems that stimulate economic growth. With over ten years http://https://www.linkedin.com/in/ of experience, I have empowered MSMEs in over 20 countries, supported in excess of davidjengofficial/ 10,000 entrepreneurs and numerous startups, and have been instrumental in devising and implementing strategies in entrepreneurship, innovation, and intellectual property that yield Twitter: https://twitter.com/DavidJeng_ measurable results. My ambition is to build stronger partnerships within Africa, influence policy, and cultivate ecosystems that support innovation, inclusivity, and sustainable impact. Fcebook: I am eager to connect with those whose ventures are impactful and bold. Let's collaborate https://www.facebook.com/davidje and contribute to shaping an Africa that mirrors our collective vision for prosperity. ngofficial Official Website: https://davidjeng.co/ **EDUCATION Business Website:** https://blissexecutives.com/ **UNIVERSITY OF** Leadership In Business **NOTRE DAME** Linktree: · Graduated from the Mandela Washington Fellowship's South Bend, IN, USA https://linktr.ee/davidjeng Leadership in Business course. **HARVARD LAW LANGUAGES PatentX SCHOOL** Successfully completed "PatentX" course focusing on Patent 2024 **ENGLISH** Law and Global Public Health. **FRENCH AFRICAN Masters in Intellectual Property UNIVERSITY** · Master of Intellectual Property from Africa University. Mutare, Zimbabwe 2022 **EXTRA-CURRICULAR ACTIVITIES** · Thesis focus: Trademark Exploitation by SMEs in The Gambia's Agricultural Sector. **BOARD DIRECTOR WOMEN EMPOWERED UNIVERSITY OF THE BSc in Marketing and Finance INTERNATIONAL GAMBIA** · Earned a BSc in Marketing and Finance. Kanifing, The Gambia. Philadelphia, Pennsylvania / 2014 AUG 2025 - PRESENT · Completed thesis analyzing marketing strategy impacts on SMEs within the food processing sector. Appointed as Board Director for Women Empowered International a nonprofit organisation **GABECE and WASSCE** dedicated to empowering women **GAMBIA METHODIST** and girls through transformative · Graduated from Junior Secondary School (GABECE) **ACADEMY** leadership development, Bakau. The Gambia Completed Senior Secondary School (WASSCE) equipping them to become 2010 change agents their communities. Through its core programs—W.E. TransformHer, and W.E. Emerge —WE has connected women from **WORK EXPERIENCE** the U.S., Africa, and the global diaspora, offering immersive experiences, skills training, and **BLISS EXECUTIVES** Founder and Managing Consultant cross-cultural collaboration. Since Banjul, The Gambia · Develop and articulate the company's vision, mission, and its founding, WE has reached Oct 2018 - Present strategic objectives in alignment with market trends, client women in multiple countries, needs, and organisational capabilities. fostering global sisterhood and driving social impact projects that · Lead the formulation of business strategies, annual plans, address both local and and performance targets to drive growth, profitability, and international challenges. sustainability. • Provide visionary leadership to inspire and motivate the team, **BOARD MEMBER** fostering a culture of innovation, collaboration, and **AGRICULTURAL SYSTEMS** excellence. **ADVISORY BOARD (ASAB)** · Identify and pursue new business opportunities, partnerships, OF INTERNET OF THINGS and client engagements to expand the company's client base and market presence. **FOR PRECISION** · Build and maintain relationships with key stakeholders, **AGRICULTURE (IOT4AG)** including potential clients, industry partners, and professional Philadelphia, PA, USA. / networks. SEP 2024 - PRESENT Develop compelling proposals, pitches, and presentations to Participate in Meetings: Attend win new business and secure consulting projects across quarterly virtual meetings and the diverse industry sectors. in-person Annual Retreat in early summer, rotating between partner · Serve as the primary point of contact for clients, institutions. understanding their needs, challenges, and objectives to Collaborative **Engagement:** develop tailored consulting solutions. Discuss, network, and build a · Oversee the planning, execution, and monitoring of consulting community with IoT4Ag members projects, including resource allocation, budget management, during the annual retreat. and risk mitigation. NSF Review: Contribute to the annual review session with the · Provide hands-on guidance and support to project teams, National Science Foundation coaching and mentoring consultants to enhance their skills, (NSF). This includes participating capabilities, and professional development. in a closed session to discuss the Centre's progress and present the annual SWOT Analysis. Project Liaison: Act as a liaison **CHAPMAN XPRESS Managing Director/ Board Director** for one or more of the Centre's **FINANCIAL** research projects, providing The Managing Director is responsible for the overall **SERVICES AND** feedback and input to faculty leadership and management of operational and administrative **BUREAU DE** leads during periodic project functions. **CHANGE COMPANY** updates. LTD · Prepares and manages the budget of the company. Banjul Jan 2021 - Present Serves as liaison between the company and the general **BOARD DIRECTOR** public. THE PRESIDENT'S · Support the Board on the strategic direction and the **INTERNATIONAL AWARD** development of the organisation's Strategic Plan. Banjul, The Gambia / Lead and manage members of senior management and OCT 2024 - PRESENT oversee the running of the company. As Board Director, I provide guidance · Lead the implementation of the objectives of the company. strategic governance oversight to ensure Oversees the planning, auditing and reporting of all activities the delivery of impactful youth and makes important policy, planning and strategic decisions. development programs under the Duke of Edinburgh's International Award. I support institutional **PENN CENTER FOR Fellow** strengthening, resource INNOVATION. mobilization, and stakeholder To Develop a thorough understanding of operational **UNIVERSITY OF** engagement to empower young workflows, focusing on technology commercialization and **PENNSYLVIA** Gambians leadership, Philadelphia, PA, intellectual property management. community service, and personal USA. · To Contribute to ongoing projects and initiatives, supporting development. Aug 2024 - Dec 2024 technology commercialization and IP efforts. To Enhance professional skills through practical experience, **BOARD DIRECTOR** targeted training, and engagement with key stakeholders. THE GAMBIA CHAMBER · To Apply learnings to advance organizational goals and OF COMMERCE AND provide insights for process improvement. **INDUSTRY** To Participate in key meetings and collaborate with team SEP 2022 - PRESENT leads and portfolio managers to understand their roles and Elected as a Board Director of the contributions. Gambia Chamber of Commerce Industry, the Gambia's leading private sector Co-Founder THE GAMBIA representative body. In this role, I **DISABILITY IMPACT** contribute to setting the strategic Develop the fund's governance structure, including policies, TRUST FUND direction of the Chamber, procedures, and guidelines for managing and disbursing Banjul, The Gambia ensuring it effectively serves its funds. May 2018 - Present members and the wider business Coordinate legal and regulatory requirements for establishing ecosystem. the trust fund, ensuring compliance with applicable laws and I actively support advocacy efforts regulations. that promote a favourable business environment and have · Develop and implement fundraising strategies to attract helped shape policies to donations and contributions from individuals, corporations, strengthen private sector growth. I foundations, and other potential donors. also play a key role in overseeing · Cultivate and maintain relationships with existing and programs that facilitate trade, prospective donors, communicating the fund's mission and attract investment, and empower impact to inspire philanthropic support. entrepreneurs across the country, particularly SMEs and startups. · Oversee the financial management of the trust fund, including budgeting, accounting, and reporting activities. **BOARD DIRECTOR** Develop investment strategies and asset allocation plans to maximize the fund's returns while managing risks and **CHAPMAN XPRESS** preserving capital. **FINANCIAL SERVICES** Monitor the fund's financial performance and investment **AND BUREAU CHANGE** portfolio, making adjustments as needed to ensure long-term JAN 2021 - PRESENT sustainability and growth. As Board Director, I provide · Build and maintain partnerships with key stakeholders, strategic oversight and guidance including nonprofit organizations, community leaders, to drive the company's growth into government agencies, and other philanthropic entities. a diversified fintech service provider. I support governance, innovation strategy, and partnership development to **STARTUP Business Support Coordinator** expand its digital financial **INCUBATOR** services—including money Provides development support to the Project Team for **GAMBIA** transfer, POS, mobile money, and business development, general development and community Banjul, The Gambia agency banking—while promoting Jun 2015 - Sep 2018 development efforts. financial inclusion across The Gambia. · Manages marketing and public relations for the incubation Center and programming to ensure name recognition, positive perception and understanding among stakeholders, partners, **MEMBER** and the community at large. THE NATIONAL · Identifies and responds to the needs of Incubation Clients. **INTELLECTUAL** · Coordinates the activities of the Incubator Center **PROPERTY COUNCIL OF** · Maintains official records and documents for all programming THE GAMBIA. to ensure accuracy and compliance with applicable MAY 2022 - PRESENT regulations and guidelines I contribute to national policy · Ensures compliance with the program's policies. direction and strategic decisionmaking on intellectual property matters in The Gambia. As a Board Member, I help shape frameworks that support **UNCTAD-National Master Certified Trainer** innovation, IP protection and **EMPRETEC** · Collaborate with stakeholders to assess training needs, Sep 2014 - Present commercialization, and advise on identify learning objectives, and develop comprehensive ΙP legislation, national training programs and curricula. enforcement and awareness initiatives in collaboration with · Design instructional materials, training resources, and government, private sector and learning activities to support the delivery of engaging and international partners. effective training sessions. · Customize training content and methodologies to meet the **FOUNDING MEMBER** diverse needs, backgrounds, and learning styles of participants. **AFRICA TECH AND CREATIVE GROUP -**· Facilitate training sessions, workshops, seminars, and other learning events as per the Empretec Model and established **MYAFCFTA** learning objectives, timelines, and methodologies. FEB 2020 - PRESENT · Utilize adult learning principles, interactive techniques, and As part of the founding team of participatory approaches to engage participants, promote the Africa Tech and Creative knowledge retention, and facilitate skill acquisition. Group (MyAfCFTA), I drive continental collaboration to boost · Provide constructive feedback, coaching, and support to participants to enhance their learning experience and digital innovation, creative industries, and intra-African trade. performance outcomes. My role focuses on strategy, Mentor and coach junior trainers, facilitators, and subject ecosystem building, and advocacy matter experts to build their capacity in designing, delivering, to ensure MSMEs and young innovators benefit from the and evaluating training programs. through policy · Develop assessment tools, evaluation criteria, and engagement, market access and performance metrics to measure the effectiveness and impact trade facilitation. of training programs. · Collect and analyze feedback from participants, stakeholders, **BOARD DIRECTOR** and other relevant sources to identify strengths, areas for improvement, and opportunities for innovation. THE GAMBIA ROBOTICS **HUB** JUL 2019 - JUL 2022 I support the growth of The **SAHEL INVEST** Consultant Gambia Robotics Hub by MANAGEMENT INTL · Assist in the development and refinement of client strategies, Banjul, The Gambia providing strategic guidance, business plans, and operational models to achieve Feb 2015 - Apr 2015 mentorship and resource sustainable growth and competitive advantage. mobilisation to nurture young talents in robotics, AI and STEM · Facilitate strategy sessions, workshops, and brainstorming innovation. My role involves sessions with client stakeholders to generate ideas, explore fostering partnerships, promoting options, and prioritize initiatives. digital skills development, and · Support the implementation of strategic initiatives, monitoring helping position the Hub as a key progress, addressing challenges, and adjusting strategies as driver of youth-led technological needed to ensure successful outcomes. innovation in The Gambia. · Support project managers and senior consultants in the planning, execution, and delivery of consulting projects, **STRATEGY CHAIR** ensuring adherence to project scope, timelines, and budget. **NEXT EINSTEIN FORUM** · Contribute to the development of project deliverables, **COMMUNITY OF** including presentations, reports, and documentation, to **SCIENTIST** communicate findings, insights, and recommendations to MAY 2019 - MAY 2023 clients. In my role as Strategy Chair, I · Collaborate with cross-functional project teams, including lead the development of strategic analysts, researchers, and subject matter experts, to leverage direction and initiatives for the expertise and resources in project execution. NEF Community of Scientists in The Gambia. I focus on advancing STEM advocacy, fostering **RLG** Intern scientific collaboration, and **COMMUNICATIONS** positioning Conduct market research and competitor analysis to gather African young LTD scientists and innovators to drive insights into industry trends, customer preferences, and Banjul, The Gambia market opportunities. evidence-based solutions for Aug 2013 - Sep 2013 national continental and · Assist in collecting and analyzing data from customer development surveys, focus groups, and online research tools to inform marketing strategies and decision-making. **MENTOR** • Prepare summary reports and presentations to communicate **SEEDSTARS REGIONAL** research findings, trends, and recommendations to internal **SUMMIT 2018 OCT 2018** • Provide logistical support for marketing events, trade shows, conferences, and promotional activities, including planning, scheduling, and coordination. **AMBASSADOR** · Assist in preparing event materials, promotional giveaways, **SEEDSTARS WORLD** and marketing collateral, ensuring brand consistency and AUG 2018 - AUG 2020 messaging alignment. **MENTOR TONY ELUMELU ENTREPRENEURSHIP CONSULTANCIES AND PROJECTS** PROGRAM, JAN 2016 - JAN 2019 Sierra Leone Economic Diversification Project (SLEDP) -Freetown, Sierra Leone **Investment Readiness Support to Selected SMEs** Jul 2025 - Present **CO-FOUNDER** Currently serving as a Marketing Expert under the World Bank's THE GAMBIA DISABILITY Sierra Leone Economic Diversification Project (SLEDP), **IMPACT TRUST FUND** providing targeted support to selected SMEs to strengthen their competitiveness and prepare them for investment opportunities. MAY 2018 - PRESENT Contributing to the development and refinement of Business Improvement Plans, with a focus on marketing and branding **AMBASSADOR** strategies. Supporting SMEs in identifying market gaps, crafting **NEXT EINSTEIN FORUM** value propositions, and building strong, differentiated brand identities. Leading the creation of investment-ready pitch JUN 2017 - JUN 2019 materials and high-quality marketing assets aligned with investor expectations. Providing strategic input on digital **CHAIRMAN** marketing approaches and offering guidance on the protection THE UNIVERSITY OF THE and commercialisation of brand-related intellectual property, including trademarks. Equipping SMEs with actionable **GAMBIA ALUMNI** marketing plans and positioning strategies to enter new **ASSOCIATION** markets, attract investment, and support Sierra Leone's MAY 2016 - MAY 2020 economic diversification goals. **PROJECT MANAGER** Geneva, Switzerland **Empowering Youth in Innovation and Creativity: Training, GIVE1 PROJECT GAMBIA** May 2025 - Present Mentorship, and Coaching Project MAY 2015 - MAY 2019 Serving as Lead Consultant for a WIPO-led coaching and mentoring initiative focused on empowering 45 young ASSISTANT SECRETARY entrepreneurs across Sub-Saharan Africa. The project **GENERAL** combines structured learning, guided mentorship, and applied THE UNIVERSITY OF THE coaching to strengthen business models and enable effective use of intellectual property tools. **GAMBIA STUDENTS** UNION JAN 2014 - JAN 2015 Harare, Zimbabwe WIPO Coaching and Mentoring Project for Entrepreneurs in May 2025 - Present Zimbabwe on the development of IP and Branding **PROGRAM COORDINATOR Strategies** YOUNG PEOPLE IN THE Serve as an International Consultant, leading the design and **MEDIA GAMBIA** delivery of a six-month IP and branding capacity-building JAN 2012 - FEB 2014 program for 50 small enterprises in collaboration with WIPO, the Deeds and Companies Registry, and the Ministry of Women's **FOUNDING MEMBER** Affairs. The project combines virtual training and in-person YOUNG ENTREPRENEURS workshops to help participants apply IP tools for business growth and competitiveness. **ASSOCIATION GAMBIA** JAN 2012 - MAY 2015 Banjul, The Gambia **UNDP CLIMATE PROMISE PROJECT AT MBOLO** Oct 2024 - Jun 2025 Serving as the Technology Transfer Expert to enhance the **PUBLICATIONS** capacity of solar business trainers under the Mbolo Energy Initiative. I am leading a Training of Trainers (ToT) program that strengthens coaching and leadership competencies while **TRADEMARK** building a sustainable start-up incubation framework. My work **EXPLOITATION BY SMALL** includes advising on legal and financial structures for start-ups, drafting IP protection strategies, creating partnership agreements, and delivering training on regulatory and AND MEDIUM-SIZED **ENTERPRISES:** governance frameworks and protecting their invention. The A STUDY OF THE project supports the development of climate-smart **AGRICULTURAL SECTOR** entrepreneurship in The Gambia's renewable energy sector. IN THE GAMBIA. **DEC 2021** Addis Ababa, Ethopia Ethiopia IP Week 2024 Nov 2024 **MINISTRY OF** Served as an International Intellectual Property Expert to **ENVIRONMENT, CLIMATE** strengthen national innovation systems and promote the **CHANGE AND NATURAL** strategic use of intellectual property (IP) for economic transformation. Delivered expert presentations on IP systems, RESOURCES. commercialisation strategies, and IP's role in supporting SMEs **GAP ANALYSIS OF THE** and startups. Facilitated dialogue between Ethiopian **GAMBIA'S CURRENT** Parliamentarians, policymakers, private sector actors, and **NATIONALLY** international experts. Conducted capacity-building workshops for youth innovators, university researchers, and small **DETERMINED** businesses. Shared regional best practices on portfolio **CONTRIBUTIONS (NDC)** management, IP enforcement, and innovation-led growth. This **AND COST AND BENEFIT** engagement helped position Ethiopia to align its national IP policies with global standards and leverage IP tools for inclusive **ANALYSIS ON CLIMATE** and sustainable development. **CHANGE BY ICLEI** FEB 2021 Abidjan, COTE **African Regional Youth Conference on Intellectual Property** D'IVOIRE **FORMULATION OF THE** I served as a Consultant on the project and delivered a wide Oct 2024 **GAMBIA INTELLECTUAL** range of topics on the Theme "From Ideas to Impact: The Role **PROPERTY ACT** of IP in Fostering Youth Innovation and Creativity for Sustainable Development. FOR THE MINISTRY OF JUSTICE. NOV 2020 **Tourism Diversification and Resilience in The Gambia** Banjul, The Gambia Mar 2024 - Present **GAMBIA INVESTMENT** I serve as Business Development Expert/Formalisation and AND EXPORT PROMOTION Digitalisation for the project. I support business development, AGENCY, formalisation, and digital transformation components of the **IMPACT ASSESSMENT** Tourism Diversification and Resilience in The Gambia Project, REPORT FOR THE supporting up to 300 MSMEs in the tourism value chain to scale **EMPRETEC PROGRAM** (2017-2019). MAY 2020 Kigali, Rwanda. Coaching and Mentorship for Women in Agribusiness on May 2024 **Intellectual Property FORMULATION OF ICT** Served as an Intellectual Property Consultant Africa Woman in FOR DEVELOPMENT Agribusiness Conference on Intellectual Property for 100 **ROADMAP 2020-2025** women from over 30 countries across Africa. **FOR MINISTRY OF COMMUNICATIONS AND** IP+ Accelerator Program: Coaching and Mentoring Program DIGITAL ECONOMY, THE Banjul, The Gambia. May 2024 GAMBIA. on Intellectual Property for SMEs **JAN 2020** Served as The Lead Consultant for a 6-month coaching and Mentoring Program for SMEs in The Gambia on the Use of IP Tools for Business Enhancement by the World Intellectual **NEXT EINSTEIN FORUM** Property Organization (WIPO). **DIGITAL ECONOMY VISION DOCUMENT FOR AFRICA.** MAR 2019 Accra Ghana Training on IP and the SDGs Apr 2024 Served as a Consultant for the Training of 20 Women **BUSINESS PLAN** Entrepreneurs on Intellectual Property and the Sustainable **FOR SUPERSONICZ** Development Goals by Sheconomy Hub. **ISLAMIC INSURANCE COMPANY LTD.** Banjul, The Gambia **Financial Management Training** OCT 2018 Dec 2023 Served as the Lead Consultant for the Training of 400 persons with disability countrywide on Entrepreneurship and Financial MINISTRY OF TRADE, Management by the Gambia Federation of the Disabled funded **INDUSTRY, REGIONAL** by BADEA. **INTEGRATION AND EMPLOYMENT.** THE GAMBIA NATIONAL National Workshop on Intellectual Property (IP) For Harare Zimbabwe Dec 2023 **ENTREPRENEURSHIP Innovation and Competitiveness** POLICY ACTION PLAN. Served as a Consultant for the National Workshop on **SEP 2016** Intellectual Property (IP) For Innovation and Competitiveness for 50 Small and Medium-Sized Enterprises (SMEs) For the Government of The Republic of Zimbabwe by the World **MINISTRY OF FINANCE** Intellectual Property Organization (WIPO). **AND ECONOMIC: AFFAIRS** THE GAMBIA NATIONAL **DEVELOPMENT** Harare, Zimbabwe, Training on Artificial Intelligence (AI) and New Technology **PLANNING POLICY.** Dec 2023 **Trends in Business** OCT 2015 Serve as a Consultant for the Training on Artificial Intelligence (AI) and New Technology Trends in Business for Graduates of **BUSINESS PLAN FOR** the Master's in Intellectual Property Program by the World KOMBO FARMS. Intellectual Property Organization (WIPO), African Regional Intellectual Property Organization (ARIPO) and Japan Patent PROJECT FINANCING FOR Office (JPO). KOMBO FARMS LTD. AUG 2015 Banjul, The Gambia. **Development of Business Plan** Nov 2023 THE IMPACT OF Served as a Consultant for the Development of Business Plans **MARKETING STRATEGIES** for 6 Entrepreneurs in Agribusiness for the ROOTS Project ON MICRO, SMALL AND under the Ministry of Agriculture. **MEDIUM SIZE ENTERPRISES: CASE STUDY OF THE** Banjul, The Gambia **Training for Policymakers on Intellectual Property** Sep 2023 **FOOD PROCESSING** Served as The Lead Consultant for the Capacity Building for **INDUSTRY OF THE** Policy Makers in the Gambia on Trademark, Industrial Designs and Geographical Indications by the World Intellectual Property GAMBIA. Organisation (WIPO). OCT 2014 **USE OF GSM BY** Kigali, Rwanda **Training on Intellectual Property for Agri-business** Mar 2023 **STUDENTS** Served as a Consultant for the Training of 100 women on WHY STUDENT DON'T Intellectual Property for Agri-Business by the World Intellectual PREFER GAMCEL FOR Property Organisation (WIPO). **OPERATOR (OCTOBER** 2013). Banjul, The Gambia **Fashion Export Advancement Programme** OCT 2013 Mar 2022 Served as a Consultant for the Fashion Export Advancement Programme implemented by The Gambia Investment and **RLG CUSTOMER SURVEY** Export Promotion Agency and International Trade Cente under **A CUSTOMER** The Youth Empowerment Project and SheTrades PERCEPTION RESEARCH **FOR RLG** Harare, Zimbabwe **Training on Intellectual Property for Business Management COMMUNICATIONS LTD.** Dec 2022 AUG 2013 Served as a Consultant for the Training of 60 Young Entrepreneurs on Intellectual Property for Business Management by the World Intellectual Property Organization **RLG PRICE SURVEY** (WIPO). African Regional Intellectual Property Organization A PRICE SURVEY ON THE (ARIPO) and Japan Patent Office (JPO). **GAMBIAN MARKET FOR MOBILES, DESKTOPS AND Training on Food Safety and Good Hygiene Practices** Banjul, The Gambia LAPTOPS FOR RLG Jun 2021 Served as a Consultant for the Training Programme for master **COMMUNICATIONS LTD** craftsperson of Gambian food-processing companies on Food JUL 2013 Safety and Good Hygiene Practices by International Trade Centre. YOUNG PEOPLE IN MEDIA **HALEL NEWSLETTER 2013** Banjul, The Gambia **Creative Business Accelerator Program DEC 2013** Jun 2019 Served as The Lead Consultant for the implementation of a 3 months Creative Business Accelerator Program for entrepreneurs in the creative industry for The National Centre **AWARDS, HONORS AND** for Arts and Culture, The Gambia. **FELLOWSHIPS** Banjul, The Gambia **Career and Investment Expo DOCTOR OF PHILOSOPHY** Feb 2019 Served as a Consultant for the implementation of The Career **IN BUSINESS** and Investment Expo for Rural Youths in the Gambia funded b **ADMINISTRATION UNDP** Delaware USA / JUN 2025 Received an Honorary Doctorate Banjul, The Gambia **Training on Transformational Leadership** degree in Business Administration Sep 2018 from Prowess University, Served as Trainer on Training on Transformational Leadership Delaware, United States of for 150 young entrepreneurs by Africa Governance Institute, America. September 2018. **AFRICA'S UNDER 40 CEO** Banjul, The Gambia **Training of Trainers on Entrepreneurship and Business AWARD** Oct 2017 **Development** Johannesburg, South Africa / JUN 2025 Contracted as a Consultant to facilitate a Training of Trainers on Entrepreneurship and Business Development for 30 Multi-Named among Africa's most Disciplinary Facilitation Teams (MDFTs) Funded by IFAD. promising young CEOs driving transformational change across the continent. **TAF Conference 2018** Banjul, The Gambia Dec 2018 **100 MOST INFLUENTIAL** Served as a Consultant for the implementation of TAFCON 2018 **YOUNG AFRICANS 2025** Accra, Ghana / **APR 2025** Nov 2019 **Business Development and Coaching for 40 Startups** Awarded by the Pan African Youth Serve as the Lead Consultant for 6 months of business Leadership Foundation as one of development and coaching contract for 40 startups for the the 100 Most Influential Young Gambia Chamber of Commerce and Industry. Africans 2025 **MANDELA WASHINGTON** Baniul. The Gambia. **Workshop of Farmer Field School and Farmer Business** Jan 2022 **FELLOW** School Washington DC, USA / Served as the Coordinator Validation workshop of the Farmer JUN 2024 - SEP 2024 Field School and Farmer Business School Manual for the Selected as a Fellow under the International Trade Centre. US Department of State Young African Leadership Initiative. Banjul, The Gambia. **Seedstars Pitching Competition** Nov 2018 **100 MOST INFLUENTIAL** Served as The Coordinator for the Seedstars Pitching **YOUNG AFRICANS** Competition in Gambia for Tech Entrepreneurs. Accra, Ghana / **APR 2024** Banjul, The Gambia **Business Plan Development Training** Awarded by the Pan African Youth Aug 2018 Leadership Foundation Served as a Lead Consultant on the Training in business plan & management of income generating for young farmers, Funded **MOST INFLUENTIAL** bythe Africa Development Bank under the NEMA Project. **GLOBAL LEADER OF THE YEAR** Banjul, The Gambia **Akon Lighting Africa Solar Pilot Project** Banjul, The Gambia / Mar 2017 NOV 2023 Served as a Member of the team for the Akon Lighting Africa Awarded by the Pan African Youth Solar Pilot Project in Gambia. Leadership Foundation at the Global Leaders Summit Geneva. Switzerland Intellectual Property (IP) and Artificial Intelligence (AI): Jun 2024 **Empowering Al Innovation in Latin America and The GLOBAL EMPLOYERS** YOUNG PROFESSIONALS' Caribbean **ACADEMY** Serve as a Consultant for the Training on Intellectual Property Istanbul, Turkiye / (IP) and Artificial Intelligence (AI): Empowering AI Innovation in OCT 2023 Latin America and The Caribbean for IP professionals and Completed a training program on delivered a presentation on Harnessing AI for Business Lobbying, negotiations, future of Advantage: Al Adoption and Its Barriers. Implemented by the work, digitalization and innovation World Intellectual Property Organization (WIPO) organized by The International Organization of Employers (IOE) and International Training Centre **Workshop for the National Aflatoxin Control Action and** Banjul, The Gambia. (ITC). Jun 2016 **Investment Plan** Served as The Coordinator for the Validation Workshop for the YOUNG LEADER OF THE National Aflatoxin Control Action and Investment Plan by the **YEAR** Ministry of Environment, Climate Change and Natural Lagos, Nigeria / Resources (MECCNAR). OCT 2022 Awarded Young Leader of The Year by West African Leadership Banjul The Gambia **Global Entrepreneurship Week** and Empowerment Centre on the Nov 2016 Serve as The Coordinator for Global Entrepreneurship Week occasion of the 5th Annual West Celebrations in The Gambia. African Leadership Summit and Awards in Lagos Nigeria. **Corporate Training for Gambian State-Owned Enterprises** Banjul, The Gambia **FELLOW, CHARTERED** Aug 2023 - Jul 2025 **INSTITUTE OF MANAGEMENT AND** Led strategic and capacity building training with Crest Consulting for key SOEs across The Gambia, focusing on areas **LEADERSHIP** such as strategic planning, corporate governance, Al and Lagos, Nigeria / OCT 2022 emerging technologies, customer service, and HR management. Engaged senior executives and staff to strengthen institutional Have satisfied the requirements of performance, foster innovation, and improve public service council the respecting delivery. These interventions supported national efforts to professional qualifications modernise public institutions and enhance inter-agency admitted as a Fellow of the collaboration for sustainable development. Organisations trained Chartered Institute of include: PURA, GIA, GPA, NAWEC, NRA, Office of the Management and Leadership, President (OP), and GRTS. Together with all the rights and privileges appertaining thereunto and by the bylaws. He is hereby authorized to use the designation PROFESSIONAL TRAININGS AND CERTIFICATIONS FCIML after his name. **Construction and Development of the Commercial** Hangzhou, China AMBASSADOR, NEXT Jun 2025 **EINSTEIN FORUM Circulation System for Belt and Road Countries** Kigali, Rwanda / Completed a two-week course on Construction and MAR 2018 Development of the Commercial Circulation System for Belt and Been awarded Ambassador by Road Countries, organised by Academy for International Next Einstein Forum for the Business Officials (AIBO) and Zhejiang International Studies promotion of science technology University, and supported by the Ministry of Commerce, China and innovation in Africa. It is (MOFCOM) awarded to one youth from each African country for their Science Technology and Innovation **Patent Drafting Program** Harare. Zimbabwe contributions. Jan 2025 - Jun 2025 Completed the Patent Drafting Program held by the Africa Regional Intellectual Property Organisation in partnership with **UTGDA LEADERSHIP** the European Patent Office and Intellectual Property Rights and **AWARD BY UNIVERSITY** Innovation in Africa OF THE GAMBIA DEBATE **ASSOCIATION** Kanifing, The Gambia / Texas USA **Creative Intelligence Coach Certification Course** OCT 2015 Mar 2025 - Jun 2025 Completed the Creative Intelligence Coach Certification Course It is awarded to 6 individuals who from the Global League of Creative Intelligence Certified immensely contributed to the Coaches. development of the University. Miami, USA **Creative Champion Certificate by Miami University** Apr 2025 **SKILLS** Successfully enrolled as a Creative Champion Certificate by Miami University **CAPACITY BUILDING** IPBI - IP basics for innovators European Patent INTELLECTUAL PROPERTY Office Successfully completed the IP basics course for innovators by COMMUNICATIONS Apr 2025 the European Patent Office ARTIFICIAL INTELLIGENCE RESEARCH **AFCFTA Empowerment of Women and Youth: The Potential** Nairobi, Kenya Jun 2022 **Impact in Innovative Sectors ENTREPRENEURSHIP** DEVELOPMENT Workshop to enhance the skills of innovators on Intellectual **ECONOMIC DEVELOPMENT** Property, Investment and Innovation for the creative sectors to harness the AFCFTA **DESIGN THINKING** INNOVATION Banjul, The Gambia **SME Business Loop Trainer and Coach License** Nov 2021 **AGRIBUSINESS** Completed the certification process for the SME Business Loop Training and Coaching programs and have acquired a license to INTERNATIONAL TRADE train on the Model INTERNATIONAL ORGANIZATIONS **FOOD SAFETY** Harare. Zimbabwe Workshop on Intellectual Property, Innovation and Nov 2019 Creativity for Entrepreneurship and Competitiveness; by FINANCIAL MANAGEMENT WIPO/ARIPO/OAPI COMMERCIALIZATION Attended the workshop on Intellectual Property, Innovation and CAPSIM BUSINESS SIMULATION Creativity for Entrepreneurs and Innovators across Africa to enhance our skills and competitiveness in Africa using Intellectual Property. It was organised by the World Intellectual Property Organization and Africa Regional Intellectual Property Organization. **REFERENCES EDRISSA MASS JOBE** Banjul, The Gambia FYB,GYB, SYB and IYB Certified SIYB Trainer Chairman, EM Holding And Nov 2018 President, The Gambia Chamber Certification of trainers who have successfully met all the of Commerce and Industry. requirements of the International Labour Organization and have successfully delivered all the modules under the supervision of a E: emjobe@emholding-africa.com team of International Master Trainers on Formalize Your LORRETTA ASIEDU Business (FYB), Generate Your Business (GYB), Start Your Director, Division for Africa, The Business (SYB) and Improve Your Business (IYB) Models. World Intellectual Property Organization. E: loretta.asiedu@wipo.int Banjul, The Gambia **Cyber Security Awareness Training** Oct 2018 Successfully done Cyber Security Awareness Training offered ABDOULIE M TOURAY by ESET Security Company Chairman, Sahel Group. E: ablie.touray@gmail.com **Design Thinking Trainers Certification** Banjul, The Gambia Dec 2017 Completed the training of trainers certification program on Design Thinking implemented by The International Trade Centre (ITC) **Food Safety Trainers Certification** Banjul, The Gambia Oct 2017 Completed the training of trainers certification program on Food Safety implemented by The International Trade Centre (ITC) **UNCTAD-Empretec Certified Master Trainer** Banjul, The Gambia Aug 2016 Certification of trainers who have successfully met all the requirements of the United Nations Conference on Trade and Development (UNCTAD) and have successfully delivered all the modules under the supervision of a team of International Master Trainers.